

POSTER CONTEST 2022

Theme: "Healthy Soil, Healthy Life"

For all **5th and 6th grade students** in Cassia County, the following rules will apply:

1. Posters must be on 14" x 22" poster board or they will not be considered.
2. Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, construction paper, computer generated artwork, or other materials).
3. **All work must be done by the student.**
(Parents & teachers may offer support and planning ideas only)
4. The theme "Healthy Soil, Healthy Life" must be reflected on the poster. **Soil, water, wildlife, forest, or range conservation** themes may be included.
5. Posters must be turned in to the Soil & Water Conservation District by Thursday, **October 20.**
Call Doreen McMurray 208-312-5556 for poster drop-off location or pick-up.
6. Posters will be judged on:
 - a. Conservation Message 50 percent
 - b. Visual Effectiveness 30 percent
 - c. Originality 10 percent
 - d. Universal Appeal 10 percent
7. **On the back** of each poster, include the following information:
 - Student's name
 - School
 - Teacher
 - Grade
8. Posters will be judged and winners selected. 1st, 2nd, and 3rd place winners from each school will advance to final judging with the top 3 posters from each conservation district being sent on to the Division IV competition. The top three posters at Division IV will be sent to the Idaho State competition.

What makes a good poster?

*A brief, catchy message; one theme that can be read in 10 seconds or less.
A slogan telling the viewers to do something and making them want to do it.
Colored and white space to get and hold attention.
Letters large and separated enough to be easily read.
Principles of good design.*