

East Cassia & West Cassia
Soil & Water Conservation Districts

CONSERVATION **POSTER** CONTEST

2026 Topic: **"SOIL. Where It All Begins"**

Soil.
Where it all Begins



For all **5th and 6th grade students** in Cassia County, the following rules will apply:

1. Posters must be on 14" x 22" poster board.
2. Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, construction paper, computer generated artwork, or other materials).
3. **All work must be done by the student.**
(Parents & teachers may offer support and planning ideas only)
4. The theme "Home is Where the Habitat Is" must be reflected on the poster. **Soil, water, wildlife, forest, or range conservation** themes may be included.
5. Posters must be turned in to the Soil & Water Conservation District by Thursday, **October 22, 2026.** Call Doreen McMurray 208-312-5556 for poster drop-off location or pick-up. More information is available on our website: www.minicassiaswcd.com under the "Education for Youth" tab.
6. Posters will be judged on:

a. Conservation Message	50 percent
b. Visual Effectiveness	30 percent
c. Originality	10 percent
d. Universal Appeal	10 percent
7. **On the back** of each poster, include the following: Student's name, School, Teacher, Grade.
8. Winners will be selected from each school. The top 3 winners from each school will advance to a District judging competition. The top 3 posters from each District will be sent to the Division IV competition. The top three posters at Division IV will be sent to the Idaho State competition.

What makes a good poster?

A brief, catchy message; one theme that can be read in 10 seconds or less.
A slogan telling the viewers to do something and making them want to do it.
Colored and white space to get and hold attention.
Letters large and separated enough to be easily read.
Principles of good design.